

Program : U.S. Federal Agency
Project : Personalized Backpacks
Time Period : September 2011 – April 2012
Location : Kampala, Uganda



Professional Staff Allocated

Barry Kroon – Managing Director (USA)

Tanya Daugherty – Project Coordinator (USA)

Eric Ulliman – Project Assistant (USA)



Uganda

Objective : Provision of personalized backpacks for a U.S. Federal Agency education project. IPA has over 25 years of experience in designing and supplying branded items, such as USB flash drives, food grain bags, iPod products, vehicle decals, lanyards and sports team uniforms.

Needs Assessment : IPA supplied two sample shipments for final approval during the design phase to ensure components, material, logo and design of backpacks were acceptable for the project. The samples were provided via air freight at no additional cost to the Agency to alleviate any delays in the order process. Upon review of samples, IPA revised components, such as reinforced zippers, pockets and improved graphics.

Equipment & Supplies : IPA supplied the requested backpacks in several different colors, per the projects needs.

Supply Chain & Logistics : IPA visited the international manufacturer to ensure quality of the manufacturer and facility. IPA provided on-site quality inspections at the manufacturers facility prior to dispatch to ensure quality and design. IPA facilitated the loading of the backpacks at the manufacturers facility, trucked the containers to the port of discharge and handled the on-carriage in Africa to the final destination in Kampala.

Support & Aftersales : We continue to provide a number of items to the Kampala Agency as their needs continue to change. Clients have come to expect the highest level of care when ordering with IPA.



Packaged for air freight shipment



Backpack



Container Loading for Sea Freight